

# The benefits of using mobile payments

## Who makes mobile payments?



More than **81%** of Americans own smartphones



**67%** of shoppers use mobile payments apps



**6 in 10** retailers accept digital payments

## Which mobile payment app is best?



**Google Pay**  
if you own an Android phone



**Apple Pay**  
is for all recent Apple device



**Samsung Pay**  
for the widest range of payment acceptance

## Why use a mobile payment app?



### Security

Encrypted data

Biometric authorization measures

Tokenized payment



### Speed

Open your digital wallet app

Tap or wave your phone near the payment - enabled terminal



### Safety

No handling germy cash

No touching payment terminals